

## **OverDrive Advantage Curation**

Advantage Curation allows a library to curate a distinct OverDrive homepage for their location.

When visiting the general homepage, <https://mhls.overdrive.com>, patrons will still see the main consortium collections when they are not logged in. Once a patron has logged in, the site will automatically redirect them to their library's custom homepage, according to the p-type assigned in their patron record.

Example: <https://mhls.overdrive.com/mhls-poughkeepsie/content>

The custom homepage URL follows the pattern:

**[https://mhls.overdrive.com/mhls-\[libraryname\]/content](https://mhls.overdrive.com/mhls-[libraryname]/content)**

Where [libraryname] matches the name from the login that staff use to access the library's advantage account:

**midhudsonny.adv.[libraryname]**

Members may wish to use this direct link to their specific OverDrive homepage on their own website and marketing materials. This would allow patrons that follow the link to see the library's own curated homepage immediately, even before logging in.

Featuring curated collections on your library's personalized OverDrive homepage can help patrons discover titles and increase circulation, much like a physical book display.

If library staff designate Lucky Day copies within their collection, then lists of Lucky Day titles may be included on their homepage as well.

### **Enabling Advantage curation**

Click on "Curate" in the menu bar, and then select "Organize Published Collections".

At the top of the page, where it says "Customize Advantage collections" set the toggle to "Yes"

This will give you a copy of the current Consortium homepage, that you may customize for your own patrons.

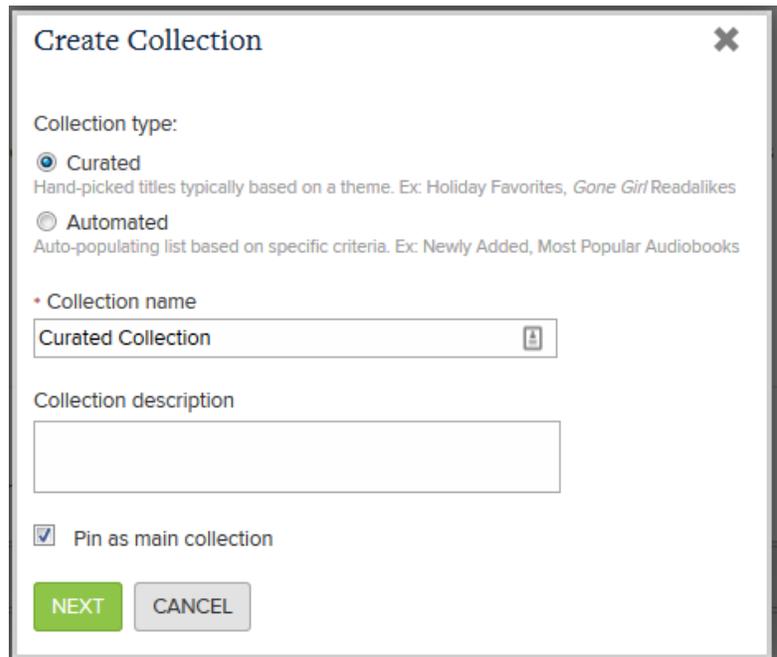
## Building a new curated collection

Click on “Curate” in the menu bar, and then select “Standard Curation”.

Collections that are currently posted to the homepage will be shown in the Published collections at the top.

Below that, are the Draft collections, which are collections that have been built, but are not currently on display. These could be works in progress to feature at a later date, or previously published collections to reuse or modify to be featured again.

- Click the green “Create standard collection” button.
- Select Collection Type: “Curated”
- Give it a collection name (this can be changed later)
- Select “Pin as main collection”
- Click the “Next” button



**Create Collection** [X]

Collection type:

**Curated**  
Hand-picked titles typically based on a theme. Ex: Holiday Favorites, *Gone Girl* Readalikes

**Automated**  
Auto-populating list based on specific criteria. Ex: Newly Added, Most Popular Audiobooks

\* Collection name  
Curated Collection [📌]

Collection description  
[Text Area]

Pin as main collection

**NEXT** **CANCEL**

If you pinned your collection, you would see it in the upper right corner:



You can toggle this on and off by clicking on the thumbtack icon:

 Unpin this draft to hide it while you search & browse for titles.

The summary section is where you can edit your collection settings. You can change the name, and set the Availability filter and sort options. For “book display” type collections, it’s usually best to select “Show all titles, but show available first” to encourage checkouts.

## Summary

Enter a collection name and description in each of the languages offered on your OverDrive website. If you don't enter translated collection names and descriptions, they will appear in English.

• Language

English (Default) ▼

Changes to the collection name and description will only affect the selected language.

• Collection name

Between 2 and 100 characters; visible to end users.

Curated Collection ⓘ

Collection description

Up to 300 characters; this may be visible to end users.

Availability filter

Show all titles, but show available first ▼

Sort by

Custom ▼

This is the order that titles in this collection will appear on your OverDrive site.

To start building your collection, you can type keywords into the search bar at the top of the page, or use the advanced search to narrow down by specific fields, like Format, Subject, Audience, or Awards.

Scroll through the results and click “ADD TO MAIN COLLECTION” for any titles that you want to include.



### The Shadow of the Wind

Cemetery of Forgotten Books Series, Book 1

Unabridged

Cemetery of Forgotten Books

Carlos Ruiz Zafón, Jonathan Davis

Books on Tape | Penguin Random House Audio Publishing Group |

Penguin Audio

Adult Fiction

Historical Fiction

Fiction / Literary

ADD TO MAIN COLLECTION ▼

OverDrive MP3

OverDrive Listen

The pinned collection will display in the upper right corner, along with a running total of titles added:



Clicking on the pinned collection will take you back to the draft page, where you can edit your list.

To remove titles, select the checkbox next to the title, then click the “DELETE TITLE(S)” button. To change the order, you can use your mouse to drag and drop each row.

If you have more than 50 titles in your collection, OverDrive will split it into multiple pages, but you can click on the dropdown menu to expand the number of titles per page so that everything will be on one page.

If you do not complete your curated collection, it will be saved as a draft that you can come back to work on later.

### **Publishing your collection**

When you’re ready to publish, click the “Publishing locations” box, and select “Main site – homepage”

## Publishing locations



Click the green “PUBLISH” button and click “YES” when asked to confirm.

By default, the new collection will be placed at the bottom of your homepage. To move it, click on “Organize published collections”, find your collection at the bottom of the list, and drag and drop to place it at the top.

Collections will usually display within a few minutes, but can sometimes take up to 24 hours.

### **To edit a curated collection:**

Find the list you want to edit in your Published collections and click on the title. Click on the “CREATE DRAFT” button at the top. This will leave a copy of the original collection still published to your homepage, while allowing you to update the collection in the background.

You can pin the collection, add and remove titles, and change the order, just like building a new collection. When it is ready to update, click the green “PUBLISH” button.

The collection will not need to be reordered, it will remain in the spot where it started, and should reflect the changes within a few minutes, but may take up to 24 hours.

### **Using OverDrive Featured lists:**

OverDrive will regularly update lists in the “Must Haves” section on the Marketplace homepage, as well as the “Best of Marketplace” suggestions under the “FEATURED” tab.

While these collections are primarily intended for people who purchase content, there is a secret trick to transform them into Curation lists:

- Click on a list title
- In the address bar, highlight the part of the URL that says “OneCopyOneUserAndMeteredAccess”

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<https://marketplace.overdrive.com/Marketplace/OneCopyOneUserAndMeteredAccess/SuggestedList/1>

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- Replace that phrase with the word “Curate” and hit enter to search

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<https://marketplace.overdrive.com/Marketplace/Curate/SuggestedList/>

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This will narrow down the titles to ones that are already available in our collection and will show the buttons that will allow you to add them to a curated list.

### **To build an Automated collection:**

If you are building a broad general collection to update automatically, such as “Adult fiction available now” or “New Historical Fiction” you can make use of the Automated curation feature.

Note: You cannot save drafts of automated collections. You will need to publish your collection once it has been configured if you want to save it. You can still make changes after it has been published.

Click on “Curate” in the menu bar, and then select “Standard Curation”.

- Click the green “Create standard collection” button.
- Select Collection Type: “Automated”
- Give it a collection name (this can be changed later)
- Click the “Next” button

Edit your collection settings in the summary section. If you are building an “available now” collection, you’ll want to choose “Show available titles only” from the Availability filter. If you are building a collection of new books, you’ll want to sort by “Newly Added”.

## Summary

Enter a collection name and description in each of the languages offered on your OverDrive website. If you don't enter translated collection names and descriptions, they will appear in English.

Language

English (Default) ▼

Changes to the collection name and description will only affect the selected language.

Collection name

Between 2 and 100 characters; visible to end users.

Automated Collection 

Collection description

Up to 300 characters; this may be visible to end users.

Availability filter

Show available titles only ▼

Sort by

Newly added ▼

This is the order that titles in this collection will appear on your OverDrive site.

You can then specify the criteria you want. Audience can limit your collection by Adult, Juvenile, Young Adult or Mature content. The BISAC subjects can be very broad if you check off a category on the left, but if you click the arrows to the right, you can more and more specific with your search. Format can limit your collection to Ebooks, Audiobooks or Videos.

As you apply more filters, the number of eligible titles will change. If you don't want to feature the entire list, you can put in a Maximum number.

This collection will only include titles that match your selections in the following fields.

**Audience**

These values match the audience filters on your OverDrive website, not the audience values in Marketplace.

**BISAC subject**

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- Antiques & Collectibles >
- Architecture >
- Art >
- Bibles >
- Biography & Autobiography >
- Body, Mind & Spirit >
- Business & Economics >
- Comics & Graphic >

**Format**

**Language**

**Publisher**

Maximum number of titles in this collection (25004 titles are currently eligible)

Once the collection has been configured, follow the steps of **Publishing your collection** above.

**To remove a collection from the homepage:**

Go to the "Organize published collections" tab and click the "X" on the collection you would like to remove. The homepage usually updates within a few minutes, but may take up to 24 hours. Curated collections that have been removed will appear in the drafts folder once removed for future reuse. An automated collection will disappear once deleted and will need to be created again if you want to re-use.